





Parle Products has been India's largest manufacturer of biscuits and confectionery, for almost 80 years. Makers of the world's largest selling biscuit, Parle-G, and a host of other very popular brands, the Parle name symbolizes quality, nutrition and great taste. With a reach spanning even the remotest villages of India , the company has definitely come a very long way since its inception.

Many of the Parle products - biscuits or confectioneries, are market leaders in their category and have won acclaim at the Monde Selection, since 1971. With a 40% share of the total biscuit market and a 15% share of the total confectionary market in India , Parle has grown to become a multi-million dollar company. While to consumers it's a beacon of faith and trust, competitors look upon Parle as an example of marketing brilliance.



Exotic Chocolate & Nut Cookies

Ingredient list:

Wheat Flour, Chocolate Chips (19%) [Sugar, Cocoa Mass, Cocoa Butter, Dextrose (322), Vanillin], Sugar, Partially Hydrogenated Edible Vegetable Oils, Cashew Bits (7.0%), Butter (5%), Cocoa Solids (2.8%), Invert Syrup (Sugar, 296), Milk Solids, Leavening Agents [503 (ii), 500 (ii)], Salt and Emulsifiers [322 or 471 & 481 (i)]

Pack Sizes available:

65 G, 135 G



Rich Butter & Nut Cookies

Ingredient list:

Wheat Flour, partially hydrogenated edible vegetable oils, sugar, cashew bits, butter, invert syrup, leavening agents [503(ii), 500(ii)], Milk Solids, salt, emulsifiers [322 or 471 & 481 (i)] and antioxidant (319). Contains added flavours (artificial).

Pack Sizes available:

65 G, 135 G

Delicious Butterscotch Cookies

Ingredient list:

Wheat Flour, Butterscotch pieces (sugar, cashew & hydrogenated vegetable oil), partially hydrogenated edible vegetable oils, sugar, butter, invert syrup, leavening agents [503(ii), 500(ii)], Milk Solids, salt, emulsifiers [322 or 471 & 481 (i)] and antioxidant (319). Contains added flavours (artificial).

Pack Sizes available:

65 G, 135 G



THERE IS
A SECRET BEHIND
EVERY



HIDE & SEEK
Milano

The ingredients that go into making this prized cookie are a well-guarded secret. What is, is the effect it has on those who eat it. A cookie with a reputation for romance. Indulge in the sinful taste of Milano and everything that follows it.

Deliciously Rich Chocolate Chip Cookies

Ingredient list:

Wheat flour, chocolate chips (19 %) [sugar, cocoa mass, cocoa Butter, dextrose (322), vanillin], sugar, partially hydrogenated edible vegetable Oils, cashew bits (7.0 %), butter (5 %), cocoa solids (2.8%), invert syrup (sugar, 296), Milk Solids, Leavening Agents[503 (ii), 500 (ii)], Salt and Emulsifiers [322 OR 471 & 481 (i)]

Pack Sizes available:

65 G, 135 G





POPPINS



Doon kya?

Give the orange to a friend and the mango to a stranger. Or try the lemon for a neighbour and the strawberry for a teacher. Give the black currant to the school bus driver and the pineapple to anyone else you please. With so many flavours in each pack of Poppins, you will have only one thing to say to everyone you meet; "Doon Kya".

Ingredients :

Sugar, Liquid Glucose, Acidulants [296] & Starch. Contains Permitted Synthetic Food Colours [E 110, E 102, E 133, E 122, E 124, E 127] and Added Flavours [Artificial].

Orange

Enjoy the tangy taste of orange in the luscious orangey cream filling, sandwiched between crunchy biscuits.

Ingredient list:

Wheat Flour, Sugar, Edible Vegetable Oil, Invert Syrup, Milk Solids, Leavening Agents [503 (ii), 500 (ii)], Salt, Emulsifiers [322 Or 471 & 481 (i)], Dough Conditioner [223] and Antioxidant [319]. Contains Permitted Synthetic Food Colour [110] and Added Flavours (artificial).

Pack Sizes available:

80 G, 160 G



Pineapple

Savour the juicy flavour of pineapple in crunchy mouth-watering biscuits. Sink your teeth into one and succumb to this tropical temptation.

Ingredient list:

Wheat Flour, Sugar, Edible Vegetable Oil, Invert Syrup, Milk Solids, Leavening Agents [503 (ii), 500 (ii)], Salt, Emulsifiers [322 or 471 & 481 (i)], Dough Conditioner [223] and Antioxidant [319]. Contains Permitted Synthetic Food Colour [102] and Added Flavours (artificial).

Pack Sizes available:

80 G, 160 G



Kreams Gold

new



Delight in a sweet indulgence with Parle Kreams Gold.

Rich cream in four yummy flavours- Orange, Chocolate, Pineapple, and Elaichi that just melt in your mouth. Enjoy the creamy, crunchy sensation as you relish the dollop of cream enclosed within crispy biscuits. So go ahead, enjoy yourself with Parle Kreams Gold and you'll be left asking for more.

Pack Sizes available:

80 G, 160 G



Elaichi

Treat your senses to the intense flavour of Elaichi enclosed within crunchy biscuits. It's nothing less than royal with the queen of spices.

Ingredient list:

Wheat Flour, Sugar, Edible Vegetable Oil, Invert Syrup, Milk Solids, Leavening Agents [503 (ii), 500 (ii)], Salt, Emulsifiers [322 or 471 & 481 (i)], Dough Conditioner [223] and Antioxidant [319]. Contains Added Flavours (artificial).

Pack Sizes available:

80 G, 160 G

Ingredient list:

Pineapple Flavor:

Wheat Flour, fruit Products, Sugar, Hydrogenated Vegetable Oil, Invert Syrup, Starch, Malto Dextrin, Soya lecithin (322), Salt, Sodium Bicarbonate (500) and Citric Acid (330)

Contains permitted synthetic food color (102) and added flavor (artificial)

Best before 9 months from the packaging.

Pack Sizes available:

65 G, 130 G



Ingredient list:

Wheat Flour, fruit Products, Sugar, Hydrogenated Vegetable Oil, Invert Syrup, Starch, Malto Dextrin, Soya lecithin (322), Salt, Sodium Bicarbonate (500) and Citric Acid (330)

Contains permitted synthetic food color (112) and added flavor (artificial)

Best before 9 months from the packaging





*Golden
Arcs* **new**

*Masti Fruits Ka,
Mazza Roll Ka*

Mums can't say no to this juicy treat filled with the natural goodness of real fruit enveloped in a soft biscuit roll. There's no way you can avoid it either Grab a pack of Golden Arcs and enjoy the mazza of real fruit. Available in 2 juicy flavors Pineapple and Orange. Bliss at first bite.



Kreams

So Sweet



Orange: Tickle your senses with Parle Orange Kream – The tangy orange cream between two scrumptious biscuits makes for a real treat.

Age no bar!

Ingredient list:

Wheat Flour, Sugar, Partially Hydrogenated Edible Vegetable Oils, Invert Syrup, Milk Solids, Salt, Leavening Agents [503 (i), 500 (ii)], Emulsifiers [322 or 471 & 481 (i)] and Dough Conditioners [223]. Contains Permitted Synthetic Food Colour [110] and Added Flavours (artificial).

Pack Sizes available:

80 G, 160 G



Bourbon: Chocolate connoisseurs will find their fetish become more rewarding. Deliciously sugar coated these Bourbons come with a chocolate cream centre, making them an irresistible temptation for all times.

Ingredient list:

"Wheat Flour, Sugar, Partially Hydrogenated Edible Vegetable Oils, Cocoa Solids, Invert Syrup, Leavening Agents [503 (ii) , 500 (ii)], Salt, Emulsifiers [322 or 471 & 481 (i)] and Dough Conditioners (223). Contains permitted synthetic [110, 122] and Natural (150 B) Food Colours and Added Flavours (artificial)."

Pack Sizes available:

100 G, 200 G





Dil aa jaaye

HIDE & SEEK™

The ingredients that go into making this prized cookie are a well-guarded secret. What is, is the effect it has on those who eat it. A cookie with a reputation for romance. Indulge in the sinful taste of Milano and everything that follows it.

Pack Sizes available:

25 G, 62 G, 100 G, 200 G





Digestive Marie will change your daily dipping and sipping routine; making it more enjoyable and much healthier.

With five times more fibre than the regular Marie, you can actually see the differences in Digestive Marie. With lower fat and calories than other digestive biscuits, Digestive Marie helps you stay Active-Lite all day.

Yahi Marie, Sahi Marie!

Ingredient list:

Wheat Flour, Cocoa Solids, Sugar, Partially Hydrogenated Edible Vegetable Oils, Invert Syrup, Leavening Agents [503 (i), 500 (i)], Salt, Emulsifiers [322 or 471 & 481 (i)] and Dough Conditioners [223]. Contains Permitted Natural Colour [150 b] and Added Flavour (Artificial).



MARIE

Your favourite Marie biscuit, Parle Marie is now even more exciting. It's lighter. It's crispier. And it's tastier. Making it even more appealing than before.

So the next time you're hanging out with your buddies, just tear open a pack of Parle Marie. And immerse yourself in an engaging conversation and an even more engaging taste.

Ingredient list:

Wheat Flour, Sugar, Partially Hydrogenated Edible Vegetable Oils, Invert Syrup, Milk Solids, Leavening Agents [503 (Ii), 500 (Ii), 341 (I)], Salt, Emulsifiers [322 or 471 & 481 (i)], Dough Conditioners [223] and Improver [1101 (ii)]. Contains Added Flavours (Artificial).





Krackjack
THE WORLD'S FIRST SWEET & SALTY BISCUIT

The World's First
Sweet & Salty
biscuit, your favourite
since 1972



Krackjack - The original sweet and salty biscuit is one of the most loved biscuits in the country.

It's not just a biscuit, it's the taste of relationships captured in a biscuit.

A little sweet and a little salty crafted in such a delicate and delicious balance, you can never get enough of it. Have it anytime you like with anything you like.

Ingredient list:

Wheat Flour, Sugar, Edible Vegetable Oil, Partially Hydrogenated Edible Vegetable Oils, Leavening Agents [503 (ii), 500 (ii), 341 (i)], Invert Syrup, Salt, Yeast, Emulsifiers [322 or 471 & E 481 (i)], Acid Regulators [270, 296], Milk Solids, Dough Conditioners [223] and Improver [Amylases & other Enzymes]. Contains Added Flavours (Artificial).

Pack Sizes available:

75G, 120G, 240G



MONACO



Share the company of great taste anytime, anywhere with Monaco. A light crispy biscuit sprinkled with salt, Monaco adds a namkeen twist to life's ordinary moments.

Ingredient list:

Wheat Flour, Edible Vegetable Oil, Partially Hydrogenated Edible Vegetable Oils, Sugar, Leavening Agents [503 (ii), 500 (ii), 341 (i)], Invert Syrup, Salt, Yeast, Acid Regulators [270, 296], Emulsifiers [322 or 471 & 481 (i)], Dough Conditioners [223] and Improver [Amylases & other Enzymes]. Contains Added flavour (artificial).

Pack Sizes available:

75 G, 120 G, 240 G

Parle-G



■ G = Genius

Every nation dreams of a better tomorrow. And every nation's tomorrow lies in the hands of its children; children who make the nation proud in every aspect; the young geniuses who shape the future of the nation. So it's important to nourish these young minds, for after all it's a question of the nation's future.

Filled with the goodness of milk and wheat, Parle G is a source of strength for both body and mind. Treat yourself to a packet of Parle-G to experience what has nurtured and strengthened the minds of millions of genius Indians for over 65 years.

It's more than just a biscuit. A meal substitute for some, a tasty and healthy snack for many others. Consumed by some for the value it offers, and many others for its taste. Little wonder that it's the Largest selling Biscuit Brand in the world.

Ingredients :

Wheat Flour, Sugar, Partially Hydrogenated Edible Vegetable Oils, Invert Syrup*, Leavening Agents [503 (ii), 500 (ii)], Salt, Milk Solids, Emulsifiers [322 or 471 & 481 (i)] and Dough Conditioners [223]. Contains Added Flavours (Artificial).* (d - Glucose, Levulose)

Pack Sizes available:

16.5G, 38.5G, 60.5G, 82.5G, 99G, 209G, 313.5G, 418G, 825G





www.parleproducts.com



DIGESTIVE MARIE
SAHI MARIE



www.parleproducts.com



Tasty itna ki *dil* aa jaaye



www.parleproducts.com





20-20



**SHORT MEIN
NIPTAO**

Rich butter and tempting cashews. An irresistible combination.

Parle Twenty-20 cookies. Baked to perfection to deliver the perfect experience of taste and aroma, they melt in your mouth to give you a cookie eating experience unlike one you have ever had before.

So what are you waiting for? Go ahead and pick one up and enjoy a feast of crunchy, crispy scrumptious cookies

Ingredients :

Wheat Flour, Sugar, Partially Hydrogenated Edible Vegetable Oils, Invert Syrup, Butter, Milk Solids, Leavening Agents [503 (ii), 500 (ii)], Salt, Emulsifiers [472e] and Antioxidant [319]. Contains Added Flavours (Artificial).

Pack Sizes available:

65 G, 117 G, 215 G